

## **CURRICULUM VITAE**

**FAN YANG**

### **Education**

|       |      |                                                                                       |
|-------|------|---------------------------------------------------------------------------------------|
| Ph.D. | 2011 | George Mason University, Cultural Studies<br>Dissertation Chair: Professor Paul Smith |
| M.A.  | 2003 | The Ohio State University, Arts Policy and<br>Administration                          |
| B.A.  | 2000 | Fudan University, International Business                                              |

### **Experience in Higher Education**

|              |                                                                                                                           |
|--------------|---------------------------------------------------------------------------------------------------------------------------|
| 2025-present | Director, Asian Studies<br>University of Maryland, Baltimore County (UMBC)                                                |
| 2024-present | Professor<br>Department of Media and Communication Studies,<br>University of Maryland, Baltimore County (UMBC)            |
| 2017-2024    | Associate Professor (tenured),<br>Department of Media and Communication Studies, UMBC                                     |
| 2019-present | Affiliate Faculty, Language, Literacy and Culture Ph.D.<br>Program, UMBC                                                  |
| 2013-present | Affiliate Faculty, Asian Studies Program, UMBC                                                                            |
| 2022-present | Special Assistant to the Dean of College of Arts,<br>Humanities, and Social Sciences for Strategy and<br>Innovation, UMBC |
| 2019-2020    | Acting Associate Director,<br>Dresher Center for the Humanities, UMBC                                                     |
| 2011-2017    | Assistant Professor (tenure track),<br>Department of Media and Communication Studies, UMBC                                |
| 2009-2010    | Instructor, New Century College & Graduate Assistant,<br>Film and Media Studies, George Mason University (GMU)            |
| 2008         | Instructor, Departments of Film & Video Studies/Modern<br>and Classical Languages/Art History & Graduate Teaching         |

Assistant, Honors College, GMU

2000–2002 Graduate Administrative Assistant, Department of Art Education, The Ohio State University, Columbus, OH

### Experience in Other than Higher Education

2004 The Watermill Center, Watermill, NY  
Artist Liaison/Interpreter for Chinese artists Zhang Huan et al. and Director Robert Wilson

2003-2004 The John F. Kennedy Center for the Performing Arts, Washington, DC  
Program Assistant, International Programming

2002-2003 The Weaving Pine (a nonprofit Chinese arts and cultural organization), Columbus, OH  
Program Coordinator

### Honors and Awards

2026 Asian and Asian American Faculty and Staff Council  
Inaugural Community Builder Award, UMBC

2007 The Phi Beta Delta International Honor Society

2003 The Phi Kappa Phi Honor Society

1996-1999 People's Scholarship, Fudan University

### Fellowships and Grants

#### International:

March, 2026 – present

Key Team Member (representing UMBC as a Core Partner Institution), the Center for Global Asia at NYU-Shanghai for the \$450,000 Luce Foundation Grant for establishing “A Hub for Research and Capacity-Building in Global Asian Studies,” 2026-2029

Dec 4, 2024 – Feb 3, 2025

Visiting Scholar, Institute of Chinese Studies, the Chinese University of Hong Kong, Hong Kong Special Administrative Region, China

#### At UMBC:

2026 Global Asias Initiative Course Expansion Grant

|           |                                                                                                                    |
|-----------|--------------------------------------------------------------------------------------------------------------------|
| 2023      | \$10,000 Breaking the M.O.L.D. Leadership Development Program (the 2 <sup>nd</sup> cohort), the Mellon Foundation  |
| 2023      | \$4296, Dresher Center Scholarly Completion Fund                                                                   |
| 2022      | \$4219, College of Humanities, Arts, and Social Sciences Dean's Research Fund                                      |
| 2020      | Teaching release, Dresher Center Residential Faculty Research Fellowship                                           |
| 2019      | \$1000, Dresher Center Scholarly Development Fund                                                                  |
| 2018      | \$3000, College of Humanities, Arts, and Social Sciences Dean's Research Fund                                      |
| 2016      | \$1000, Dresher Center Scholarly Development Fund                                                                  |
| 2015      | University nomination (one of the two) for submission to the National Endowment for the Humanities Summer Stipends |
| 2015      | \$4000, Special Research/Assistantship Initiative Support                                                          |
| 2014      | \$6000, Dresher Center Summer Faculty Research Fellowship                                                          |
| 2012&2013 | \$750x2, Undergraduate Research Assistant Support, Office of Research Administration                               |
| 2012      | \$6000, Summer Faculty Fellowship, Office of Research Administration                                               |

***At George Mason University:***

|           |                                                      |
|-----------|------------------------------------------------------|
| 2011      | \$8000, Dissertation Completion Grant, Dean's Office |
| 2005-2008 | High Potential Fellowship, Provost's Office          |

**Ph.D. Students Mentored**

Neisha-Anne Green 2026

Member, Ph.D. Program in Language, Literacy, and Culture, UMBC

Dissertation: "Breaking Bread, Breaking Cycles: Food, Trauma, and Generational Healing in Black Women's Writing"

- Hao Wang, 2026 External member, Department of Media and Communications, London School of Economics and Political Science  
Dissertation: “The Overdriving, the Overworked: The Rhetorics and Embodied Experiences of Working Temporalities in China's Tech Zone”
- Chelsea Wenzhu Xu, 2026 External Member, The Cultural Studies Ph.D. Program, George Mason University  
Dissertation: “Big Heroine and Beyond: Gender Politics in Women’s Popular Culture in 21<sup>st</sup>-century China”
- Kaiyang Xu, 2025 External Member, East Asian Languages and Cultures, University of Southern California  
Dissertation: “Looking ‘Elsewhere’: Representing Africa and Rethinking Modernity in Contemporary Chinese Visual Culture”
- Lissa Crane, 2023 External Member, Department of Anthropology, Rutgers University  
Dissertation: “China’s New Philanthropy: Resignifying Giving and Cultivating Charitable Elites in the Post-Reform Era”
- Alison Morrow, 2023 Reader, Ph.D. Program in Language, Literacy, and Culture, UMBC  
Dissertation: “The Past Is Calling: Adaptation as Popular Cultural Memory”
- May Chung, 2021 Member, Ph.D. Program in Language, Literacy, and Culture, UMBC  
Dissertation: “Mandarin-English Dual Language Education: Understanding Parental Ideologies and Expectations”

### Master’s Students Mentored

- Chun Yin Rainbow Chan, 2020 External Examiner, University of New South Wales Sydney (UNSW) Art & Design, Australia  
M.F.A. Thesis: “Shanzhai Style in Artistic Practice: Mythologising Creativity and Ownership in the Global Rise of China”

**Undergraduate Students Mentored**

|                  |                                                                                                                                                                                                                             |
|------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Theo Reinert     | Mentor, Senior Capstone Project/Article submitted to <i>UMBC Review</i> , “Toys as Language: Circulation and Transmission of Gender Ideology,” 2023                                                                         |
| Levi Lewis       | Mentor, Senior Capstone Project/Article submitted to <i>UMBC Review</i> , “Heart, Guts, and Bite: Abjection and Monstrosity in Julia Ducournau’s Films,” 2023                                                               |
| Joshua Gray      | Mentor, Senior Capstone Project/Article published in <i>UMBC Review</i> , “Defining Best Practices in Crisis Communications for Institutions of Higher Education: Lessons Learned From the COVID-19 Pandemic, 2022-2023     |
| Zion Murphy      | Mentor, Senior Capstone Project/Article submitted to <i>UMBC Review</i> , “Black Lenses Matter: How a Black Gaze Resists White Supremacist Hegemony,” 2022.                                                                 |
| Joycelyn Au      | Mentor, Senior Capstone Project/Article submitted to <i>UMBC Review</i> , “Reconstructing Chop Suey: The Americanization, Appropriation, & Reclaiming of Chinese-American Cuisine,” 2021-2022 ”                             |
| Hope Mesngon     | Mentor, Senior Capstone Project/Article submitted to <i>UMBC Review</i> , “Beyond an Asian Face: Examining Asian Representation in <i>Parasite</i> and <i>The Farewell</i> ,” 2020                                          |
| Daniel Goldstein | Mentor, Senior Capstone Project/Undergraduate Research and Creative Achievement Day Presentation, “Will You Listen?: A Critical Analysis of Gendered and Racialized Disembodied Voices in Contemporary Media Culture,” 2019 |
| Ela Beck         | Mentor, Senior Capstone Project/Undergraduate Research and Creative Achievement Day Presentation, “Nightwish: The Global Fan culture of a Finnish Symphonic Metal Band,” 2017                                               |
| Robbin Lee       | Mentor, Senior Capstone Project/Undergraduate Research Award, “A New Direction for Chinese Society: Chinese Millennial Engagement with Art and Social Media,” 2012-2013                                                     |

## Publications

### • Peer-Reviewed Works

#### ▪ Books

*Envisioning Global China through “One Belt One Road”: Infrastructure, Representation, and Imagination*, ed. by Fan Yang as part of the “U.S.-China Relations in the Age of Globalization” series, edited by Stephen Hartnett, East Lansing: Michigan State University Press (under contract)

*Disorienting Politics: Chimerican Media and Transpacific Entanglements*. Ann Arbor, Michigan: University of Michigan Press, 2024.  
<https://www.press.umich.edu/12838895>.

*Faked in China: Nation Branding, Counterfeit Culture, and Globalization*. Bloomington, Indiana: Indiana University Press, 2016.  
<https://iupress.org/9780253018465/faked-in-china/>

#### ▪ Journal Articles

“City in the Sky: Drones, Shenzhen, and the ‘Low-Altitude Economy’,” *Made in China*, August 12, 2025.

“A Conversation about *Disorienting Politics*,” *Global China Pulse*, with Louisa Schein, June 3, 2025.

“Making the Future with the Nonhuman: Shenzhen, the Greater Bay, and ‘Made in China Intelligently,’” *China Perspectives*, no. 135 (December 1, 2023): 9–16.  
<https://doi.org/10.4000/chinaperspectives.15999>.

“Window of the World: Transparency, Digital Placemaking, and Shenzhen Urbanism.” *City, Culture and Society* 34 (September 1, 2023): 100518.  
<https://doi.org/10.1016/j.ccs.2023.100518>.

“Learning From Lana: Netflix’s Too Hot to Handle, COVID-19, and the Human-Nonhuman Entanglement in Contemporary Technoculture.” *Cultural Studies* 35, no. 2–3 (May 4, 2021): 392–402.  
<https://doi.org/10.1080/09502386.2021.1898036>.

Litzinger, Ralph, and Fan Yang. “Eco-Media Events in China: From Yellow Eco-Peril to Media Materialism.” *Environmental Humanities* 12, no. 1 (May 1, 2020): 1–22. <https://doi.org/10.1215/22011919-8142187>.

“House of Cards in China.” *In Media Res*, March 29, 2018.  
<http://mediacommons.org/imr/2018/03/29/house-cards-china>.

“Temporality and Shenzhen Urbanism in the Era of ‘China Dreams.’” *Verge: Studies in Global Asias* 3, no. 1 (2017): 189–212.  
<https://doi.org/10.5749/vergstudglobasia.3.1.0189>.

Johnson Andrews, Sean, Janice Peck, Gilbert Rodman, and Fan Yang.  
 “Media:Culture:Policy, or What We Talk about When We Talk about (Cultural) Policy.” *Communication+I* 6, no. 1 (October 15, 2017).  
<https://doi.org/10.7275/R5HQ3X33>.

“Fiscal Orientalism: China Panic, the Indebted Citizen, and the Spectacle of National Debt.” *Journal of Asian American Studies* 19, no. 3 (October 18, 2016): 375–96. <https://doi.org/10.1353/jaas.2016.0032>.

“Rethinking China’s Internet Censorship: The Practice of Recoding and the Politics of Visibility.” *New Media & Society* 18, no. 7 (August 1, 2016): 1364–81.  
<https://doi.org/10.1177/1461444814555951>.

“Under the Dome: ‘Chinese’ Smog as a Viral Media Event.” *Critical Studies in Media Communication* 33, no. 3 (April 26, 2016): 232–44.  
<https://doi.org/10.1080/15295036.2016.1170172>.

“From Bandit Cell Phones to Branding the Nation: Three Moments of Shanzhai in WTO-Era China.” *positions: asia critique* 4, no. 3 (2016): 589–619.

“A Bite of China: Food, Media, and the Televisual Negotiation of National Difference.” *Quarterly Review of Film and Video* 32, no. 5 (July 2015): 409–25.  
<https://doi.org/10.1080/10509208.2015.999223>.

“China’s ‘Fake’ Apple Store: Branded Space, Intellectual Property and the Global Culture Industry.” *Theory, Culture & Society*, March 17, 2014.  
<https://doi.org/10.1177/0263276413504971>.

“The Politics of Exhibition: China’s ‘fake’ in the 2008 Beijing Olympics.”  
*AntiTHESES* 19 (June 2009): 56–70.

#### ▪ Chapters in Books

Bhalla, Tamara, Priya Bhayana, Meredith Oyen, Mika Thornburg, Fan Yang, and Emily Yoon, “Gonna Be Gonna Be GALden!: A Polyvocal Reflection on Academic Labor and Collective Dreams of the Global Asias Initiative at UMBC,” *Asia Shorts: Institutional Forms of Global Asias Writing*, Asia Shorts Series (Columbia University Press and the Association for Asian Studies) (Accepted for publication)

Yang, Fan, and Cara Wallis. “Mobile Technologies and the Unevenness of (Im)Mobility.” In *Oxford Handbook of Chinese Digital Media*, edited by Carlos Rojas, Jinying Li, and Yomi Braester. Oxford: Oxford University Press (in press).

“The Human-Nonhuman Entanglement of Urban Chinese Foodways: Food Delivery, the Platform Economy, and Digital Culture in China.” In *Modern Chinese Foodways*, edited by Jia-Chen Fu, Michelle King, and Jakob Klein. Cambridge, MA: MIT Press, 2025.

Schein, Louisa, and Fan Yang. “Keywords Decolonized? The Social Lives of Wenhua/Culture and the Specter of Symbolic Violence in Chinese–English Dialogues.” In *Language and Social Justice: Global Perspectives*, edited by Kathleen C. Riley, Bernard C. Perley, and Inmaculada M. García-Sánchez, 335–58. London; New York: Bloomsbury Academic, 2024.

“¿Creatividad desde abajo y arriba? Shenzhen, shanzhai y ‘Made in China 2025’ (Creativity from above and creativity from below? Shenzhen, shanzhai, and ‘Made in China 2025’).” In *Los usos de la creatividad: Horizontes en estudios culturales*, edited by Ana Wortman, Matías Romani, and Pablo Castagno, 31-53. Buenos Aires: Teseo Press, 2023.

“Learning from Lana: Netflix’s Too Hot to Handle, COVID-19, and the Human-Nonhuman Entanglement in Contemporary Technoculture.” In *The Cultural Politics of COVID-19*, edited by John Nguyet Erni and Ted Striphas, 1st edition, 187-197. New York: Routledge, 2022.

Litzinger, Ralph, and Fan Yang. “Eco-Media Events in China: From Yellow Eco-Peril to Media Materialism.” In *Chinese Environmental Humanities: Practices of Environing at the Margins*, edited by Chia-ju Chang, 209–35. New York: Palgrave Macmillan, 2019.

“Writing about Transnational Media: From Representation to Materiality.” In *Writing About Screen Media*, edited by Lisa Patti, 1st edition., 126–30. London; New York: Routledge, 2019.

“Rethinking Commercial Nationalism: The ‘Chinese Dream’ in Neoliberal Globalization.” In *Commercial Nationalism: Selling the Nation and Nationalizing the Sell*, edited by Zala Volcic and Mark Andrejevic, 65–85. New York: Palgrave Macmillan, 2016.

“The Dual Spectacle of The West Kowloon Cultural District - De-centering Public Culture in Hong Kong: 2001-2005.” In *The Politics of Cultural Programming in Public Spaces*, ed. Victoria Watts and Robert W. Gehl, 34-46. Newcastle upon Tyne: Cambridge Scholars, 2010.

• **Non-Peer-Reviewed Works**

▪ **Articles**

“The specter of China has edged into US presidential election rhetoric – for Republicans much more than Democrats.” *The Conversation*, August 29, 2024: <https://theconversation.com/the-specter-of-china-has-edged-into-us-presidential-election-rhetoric-for-republicans-much-more-than-democrats-237115>

Zairong Xiang, Fan Yang, Shanzhai Lyric, and Sara Liao. “Shanzhai Roundtable.” *Viscose*, no. 3 (2022): 52–65.

何谓/何为“中(美)国”? (What (name) is "Chimerica?"). 历史中国的形成、构建与方法意义 (*The Formation, Construction, and Methodological Implications of Historical China*). Shanghai: 上海书评 (Shanghai Review of Books), November 29, 2019. <https://mp.weixin.qq.com/s/kRqr4vgvCuM7I-IOERNTZO>

“Faked in China: *Shanzhaiji* both fulfill and threaten China’s brand ambitions on the world stage,” New York, NY: *The New Inquiry*, October 5, 2015

“The Dual Spectacle of The West Kowloon Cultural District - De-centering Public Culture in Hong Kong: 2001-2005,” Toronto: *PUBLIC* (Special Anniversary Issue: “Public?”), 2008, Vol 37, 170-175

“Science and Intellectual Property in *Breaking Bad*, Austin, TX: *Flow TV*, 2013, 19:03

“How London Responded to Beijing in the 2012 Olympics Opening Ceremony,” Austin, TX: *Flow TV*, 2012, 16:04

▪ **Blog Posts**

“Back to the Future: A Walk through Huaqiangbei in 2025,” *positions-praxis* blog, March 17, 2025. <https://positionspolitics.org/fan-yang-back-to-the-future-a-walk-through-huaqiangbei-in-2025/>

“物流 Wuliu.” *China Made* (blog), July 26, 2019. <https://chinamadeproject.net/wuliu-%e7%89%a9%e6%b5%81/>.

▪ **Book Reviews**

Review of *Prototype Nation: China and the Contested Promise of Innovation*, by Silvia Lindtner. *The PRC History Review Book Review Series*, no. 40 (May 2022): 1–8.

Review of *Underglobalization: Beijing's Media Urbanism and the Chimera of Legitimacy*, by Joshua Neves. *Film Quarterly* 74, no. 2 (December 8, 2020): 118–20. <https://doi.org/10.1525/fq.2020.74.2.118>.

Review of *China in the World: An Anthropology of Confucius Institutes, Soft Power, and Globalization*, by Jennifer Hubbert. *The China Quarterly* 241 (March 2020): 265–66. <https://doi.org/10.1017/S0305741020000016>.

Review of *Advertising and Consumer Culture in China*, by Hongmei Li. *Global Media and Communication* 13, no. 2 (August 1, 2017): 202–4. <https://doi.org/10.1177/1742766517699342b>.

Review of *China's Twentieth Century: Revolution, Retreat and the Road to Equality*, by Hui Wang. *Socialism & Democracy* 31, no. 1 (March 2017): 189–192. <https://sdonline.org/issue/73/china%E2%80%99s-twentieth-century-revolution-retreat-and-road-equality>.

Review of *Book Review: Exhibiting the Past: Historical Memory and the Politics of Museums in Postsocialist China*, by Kirk Denton. *Twentieth-Century China* 41, no. 1 (January 2, 2016): 104–5. <https://doi.org/10.1080/15215385.2016.1111693>.

Review of *China's Emerging Middle Class: Beyond Economic Transformation*, by Cheng Li. *American Journal of Chinese Studies* 22, no. 1 (2015): 112–14.

Review of *Pluralist Universalism: An Asian Americanist Critique of U.S. and Chinese Multiculturalisms*, by Wen Jin. *Politics and Culture* (September 1, 2014).

#### • **Works Submitted or In Preparation**

##### ▪ **Books:**

*Shenzhen: A Media City of the Global South* (in preparation)

##### ▪ **Journal Articles and Chapters in Books**

“China as a Navigational Subject: Information Technologies, Infrastructure, and the ‘One Belt One Road’ Initiative,” in *Narrative Power in Xi's New Era: Ideology, Culture, and the Global Stage*, edited by Marco Fumian and Flora Sapio, Routledge (proposal accepted, to be submitted in June 2026)

“Chinese Foodways in the Digital Age,” *The Oxford Research Encyclopedia of Food Studies* (invited contribution, approved pending revisions in May 2026)  
 “Shenzhen, Media-infrastructure, and the Making of Navigational Subjectivity,” Special Issue on the “Internet-Outernet Interface,” *Global Media and China* (under review)

Hillenbrand, Margaret, Jie Li, Carwyn Morris, and Fan Yang, “Visual Culture, China, and Secrecy,” Roundtable Discussion, *Rethinking History* (under review)

“Mapping the DeepSeek Discourse in Global Contexts: Towards a Cultural Studies Approach to AI,” *Communication and Change* (invited contribution, in preparation)

• **Reviews of Previous Books**

Su, Wendy. “Book Review: Disorienting Politics: Chimerican Media and Transpacific Entanglements.” *Journal of Asian Studies*, 85, no. 2 (May 2026): 528-529

Szablewicz, Marcella. “Book Review: Faked in China: Nation Branding, Counterfeit Culture, and Globalization.” *Communication and the Public* 4, no. 2 (June 1, 2019): 184–85.

Akintunde, Abel A. “Book Review: Faked in China: Nation Branding, Counterfeit Culture and Globalization.” *Cultural Sociology* 12, no. 4 (December 1, 2018): 569–71.

Chaoyuan Li. “Book Review: Faked in China: Nation Branding, Counterfeit Culture, and Globalization.” *Critical Arts: A South-North Journal of Cultural & Media Studies* 31, no. 6 (December 2017): 161–65.

Lin, Yi-Chieh Jessica. “Book Review: Faked in China: Nation Branding, Counterfeit Culture, and Globalization. Global Research Studies Fan Yang.” *Pacific Affairs* 90, no. 2 (June 1, 2017): 339–41.

Dimitrov, Martin K. “Book Review: Faked in China: Nation Branding, Counterfeit Culture, and Globalization Yang Fan.” *The China Journal*, no. 77 (January 1, 2017): 195–96.

Ruane, Christopher. “Book Review: Fan Yang. Faked in China: Nation Branding, Counterfeit Culture, and Globalization.” *Asian Affairs* 48, no. 1 (January 1, 2017): 185–87.

Wu, Jing. “Book Review: Faked in China: Nation Branding, Counterfeit Culture, and Globalization.” *Global Media & Communication* 12, no. 3 (December 2016): 340–42.

Keane, Michael. “Book Review: Faked in China: Nation Branding, Counterfeit Culture and Globalization FAN YANG.” *The China Quarterly*, no. 228 (December 1, 2016): 1132–33.

## Presentations

### • *Conference Presentations (Juried/Refereed)*

“Global China, Global South: Decolonizing Perspectives from Latin America,” the 15<sup>th</sup> International Conference: Crossroads in Cultural Studies, UFMG, Belo Horizonte, Brazil, July 27-31, 2026 (co-organized and co-chaired, scheduled)

“Media, Place, and Space: An Interactive Roundtable on Methodology,” roundtable at the Society of Cinema and Media Studies Conference, March 29, 2026 (organized and chaired, scheduled)

“Building a ‘Road’ into the Sky: Shenzhen, the Greater Bay Area, and the ‘Low-altitude Economy,’” *Cities in Global Contexts*, the International Conference on Urban Affairs, the Urban Affairs Association, Vancouver, Canada, April 18, 2025

Imagining a Global Asias Curriculum (roundtable sponsored by *Verge: Studies in Global Asias*), the Association for Asian Studies Annual Meeting, Columbus, OH, March 15, 2025 (organized and chaired)

Designing an Innovative Curriculum for Global Asias, Global Asias 2025 International Conference, University of California, Irvine, Feb 21, 2025 (organized and chaired)

“Urban Futures - Cultural Pasts: Sustainable Cities, Cultures & Crafts,” part of the “Architecture, Media, Politics, Society” conferences in Barcelona in July 2024

“Making Futures with the Nonhuman: Shenzhen, the Greater Bay, and ‘Made in China Intelligently,’ Future(s) of the Chinese Internet, the Chinese Internet in the Global South: Flows, Frictions, and Futures, Chinese Internet Research Conference, Online/Chiang Mai, Thailand, July 14, 2023 (online)

Theorizing Global Asia: Media, Mobility, and Boundary Breaking/Making, invited Chair, the Association for Asian Studies Annual Meeting, Boston, MA, March 18, 2023

Schein, Louisa and Fan Yang, “Staying True to Both Decolonizing Practice and China’s Epistemic Alterity?,” The Association for Asian Studies Annual Meeting, Online/Honolulu, HI, March 26, 2022

Schein, Louisa and Fan Yang, “Staying True to Both Decolonizing Practice and China’s Epistemic Alterity?,” Society for East Asian Anthropology, the American Anthropological Association Annual Meeting, Online/Baltimore, MD, November 18, 2021

“Imagining Chinese as a Lingua Franca: Linguistic Revolt, American Hegemony, and ‘Rising China,’” the American Studies Association Annual Meeting, Online/San Juan, Puerto Rico, October 14, 2021

“Learning from Lana: Netflix’s *Too Hot to Handle*, Surveillance, and the Human-Nonhuman Entanglement of COVID-19,” The Cultural Studies Association Annual Meeting, Online, June 12, 2021

“Regimes, Racializations, and Rifts in Meaning: Workshopping Chinese and English Keywords as Lenses onto Pandemic Disparities,” The Cultural Studies Association Annual Meeting, Online, June 11, 2021

“Window of the World: Politics, Digital Imaging, and Shenzhen Urbanism,” the Annual Conference of the International Association of Media and Communication Research, Madrid, Spain, July 7-11, 2019

“Decolonizing or Detranslating? Contradictions in Chinese-English Dialogues,” workshop as part of the *Chinese-English Keywords Project (CEKP)*, the 3rd East Asian Translation Studies Conference, Venice, Italy, June 28-30, 2019 (co-organizer)

“Window of the World: Transparency, Mobile Media, and Urban Space in Shenzhen,” *Communicative Cities in the Asia-Pacific: Media Events, Cultural Participation and Urban Space*, the 69th Annual International Communication Association Conference, Washington, DC, May 24-28, 2019

Films in China and Taiwan, invited Chair and Discussant, the 60<sup>th</sup> Annual Conference of the American Association for Chinese Studies, University of Baltimore, Baltimore, Maryland, Oct. 5-7, 2018

“Culture, Imperialism, and the State,” *The Dialectic of State and Culture*, the 12<sup>th</sup> International Conference: Crossroads in Cultural Studies, Shanghai, China, August 12-15, 2018

“Bespeaking Linguistic Imperialism: Imagining Chinese as a Global Language,” *Speaking for/about China: Gender, Voice, and Power*, the International Communication Association Annual Conference, Prague, the Czech Republic, May 24-28, 2018

“Beyond Representationalism? Feminist New Materialism and Chimerican Media,” *Ways of Doing Media in East Asia*, The American Anthropological Association Annual Meeting, Washington, DC, Nov. 29-Dec 3, 2017

“Unsettling the State, China, House of Cards, and Transnational Media,” *Interface: The Cultural Politics of U.S.-China Transnationalism*, The Cultural Studies Association Conference, Georgetown University, Washington, DC, May

25-27, 2017

“‘Bring Him Home’: China, *The Martian*, and Fiscal Orientalism in Neoliberal America,” *Reimagining the Home in the (Trans)national: Media, Space, and (Im)migration*, the American Studies Association Annual Meeting, Denver, Colorado, Nov. 17-20, 2016

“Disorienting Politics: China, *House of Cards*, and Transnational Media,” *Global Images of China*, the 45th annual conference of the Mid-Atlantic Region of the Association for Asian Studies, Towson University, Maryland, Oct 14-16, 2016

“Chimerica/Chimera: Mirror, Media, and Mediation,” The Institute on Culture and Society, Marxist Literary Group, Concordia University, Montreal, Canada, June 25-29, 2016

“‘Through the Looking Glass’: Rethinking China, Crisis, and Transnational Media,” *Contesting Globalization II: Crisis, Culture and the Global Economy*, The Cultural Studies Association Conference, Villanova University, Philadelphia, June 2-4, 2016

“Chimerica/Chimera: Mediation, Transnationalism, and Asian American Studies,” *Bridges and Departures: New Sites of Inquiry for Asian American Studies*, The Association for Asian American Studies Conference, Miami, Florida, April 28-30, 2016 (panel organizer and presenter)

“*House of Cards* in China: Paratexts and Transnational Circulation,” *Paratextual Analysis and Global Circulation*, the Society of Cinema and Media Studies Conference, Atlanta, GA, March 30 - April 3, 2016

“*Under the Dome*: China, the Environment, and the Viral Media Event,” *Eco-Media in China*, the 44th annual conference of the Mid-Atlantic Region of the Association for Asian Studies, the University of Pittsburgh, Pittsburgh, PA, Oct 9-11, 2015

“Chimerica/Chimera: Rethinking Transnationalism in Asian Studies and (Asian) American Studies,” *Crossing Borders/Boundaries in Asia*, The International Forum on Asian History and Asian Studies, Athens, Greece, June 29-July 2, 2015  
“From Techno-Orientalism to Fiscal Orientalism: China as the ‘Future’ in Contemporary American Media,” *Globalization, Media, and the Trans/national Imaginary*, The Association for Asian American Studies Conference, Evanston, Illinois, April 23-25, 2015

“The ‘Chinese Dream’ and the American Imaginary: Rethinking Postsocialist China, Postcolonial Studies, and Cultural Imperialism,” *The Politics of Modern/ity*, Communication, Postcoloniality, and Social Justice: Decolonizing Imaginations, Villanova University, Villanova, PA, March 26-29, 2015

“Rethinking Commercial Nationalism: the Chinese Dream in Neoliberal Globalization,” *From Great Divergence to Grand Convergence*, Southeast Regional Conference of the Association for Asian Studies, University of Virginia, Jan. 16-18, 2015 (presenter; panel moderator for another session)

“The ‘Chinese Dream’ in Contemporary Media Culture,” *Rising China and the China Dream*, The 56<sup>th</sup> Annual Conference of the American Association for Chinese Studies, George Washington University, Washington, DC, Oct. 10-12, 2014

“*A Bite of China*: Food, Globalization, and the Negotiation of National Difference,” *Negotiating the National within Globalized Media Culture*, The 10th International Conference: Crossroads in Cultural Studies, Tampere, Finland, July 1-4, 2014

“Beyond ‘Censorship v. Resistance’: The Politics of Visibility on the Chinese Internet,” *(In)visibility on the Chinese Web*, the Association for Asian Studies Annual Conference, Philadelphia, PA, March 27-30, 2014

“The Spectacle of National Debt in the 2012 US Presidential Election,” *Spectacles of Debt: Visualizing Indebtedness in Landscape Painting, Documentary Photography, and the Mass Media*, the American Studies Association Annual Meeting, Washington, DC, Nov. 21-24, 2013

“Recoding ‘Sensitive Words’ on Chinese Social Media Sites: Internet Censorship, Memes, and the Politics of Visibility,” *Censorship Machines, Mobile Networks, and Socialbots: Exploring the Overdetermination between Communication Technology and Culture*, The 63<sup>rd</sup> International Communication Association Annual Conference, London, UK, June 17-21, 2013; The 63<sup>rd</sup> International Communication Association Pre-conference: China and the New Internet World, the University of Oxford, Oxford, UK, June 14, 2013

“The Rise of Chinese-Speaking Whites in Mass Media: Race, Empire, and Linguistic Performance in Contemporary America,” *The Power of Language*, The Association for Asian American Studies Conference, Seattle, Washington, April 17-20, 2013

“Recoding ‘Sensitive Words’ on Chinese Social Media: Internet Censorship and the Politics of Visibility,” *Publics*, CODE: A Conference on Media, Games & Art, Swinburne University of Technology, Melbourne, Australia, Nov. 21-23, 2012

“*A Bite of China*, A Bite of the Heart: Food, Media, and Ideology,” *The Role of Media in Shaping the National Psyche*, The Western Conference for the Association of Asian Studies, West Yellowstone, MT, Oct. 11-13, 2012

“China’s Fake Apple Store as Heterotopia: New Media, Consumptive Space, and Globalization,” The 9th Crossroads in Cultural Studies Conference, Sorbonne Nouvelle University and UNESCO, Paris, France, July 2-6, 2012

“Nation in Real Time: *Crazy Stone*, Remediation, and Counterfeit Film Culture in post-2001 China,” Mimesis Now, University of Rochester, Rochester, New York, April 5-7, 2012

“Contesting (Intellectual) Property at Beijing’s Silk Street Market, 2001-2011,” The 10<sup>th</sup> Annual Cultural Studies Association Conference, University of California - San Diego, La Jolla, California, March 28-April 1, 2012

“Counterfeiting Hollywood: *Crazy Stone* and the Politics of National Cinema in Post-WTO China,” The Society for Cinema and Media Studies Conference, New Orleans, Louisiana, March 10-13, 2011

“From ‘Made in China’ to ‘Created in China’: Nation Branding as Policy, Discourse, and Cultural Production,” Cultural Studies Takes On Policy: (Re)forming the Nation, the Corporation and the Family, The 8<sup>th</sup> Crossroads in Cultural Studies Conference, Lingnan University, Hong Kong, China, June 17-21, 2010

“From Fake Cellular Phones to ‘Shanzhai’ Culture: the Production of Counterfeit in China’s Communications Network,” *Networks of Creativity, Communities of Production: New Media Technologies and Power Relations in Global, National, and Local Contexts*, Communication and Technology Division, Eastern Communication Association Meeting, Baltimore, Maryland, April 22-25, 2010

“Second-Life China: Virtual Documentary as Social Critique,” *Asian Cinema*, The Society for Cinema and Media Studies Conference (Media Workshop), Josai University, Tokyo, Japan, May 23, 2009

“Visuality, Simultaneity, and the Politics of Spectacle: China’s ‘Fake’ in the 2008 Beijing Olympics,” Annual Meeting of the American Comparative Literature Association, Harvard University, Cambridge, Massachusetts, March 26-9, 2009

A Party Girl’s Body Diary: Boke (Blogging), Cyborg Performativity, and the Chinese Public Sphere,” Global Communication and Development Conference, Shanghai University, Shanghai, China, Oct 18-9, 2007

“One, Two, and One? - the Dao, Yin-Yang, and an Alternative Symbolic,” Fifth Annual Hawaii International Conference on Arts and Humanities, Honolulu, Hawaii, Jan 12-15, 2007

- **Other Professional Presentations**

- **Invited Lectures**

“Theorizing the Making of Navigational Subjectivity in Shenzhen,”  
Department of Communication, School of Journalism, Fudan University,  
Shanghai, China, December 29, 2025

“Shenzhen, Media-infrastructure, and the Making of the Navigational Subject,”  
Department of Media and Communication Research Seminar, the City University  
of Hong Kong, January 23, 2025

From Mobile Phones to Drones: Shenzhen as a Media-infrastructure Complex,  
*Institute of Chinese Studies Public Lecture*, the Chinese University of Hong Kong,  
Jan 16, 2025

“From ‘City of Shanzhai’ to ‘City in the Sky’: Shenzhen as a Media City,” School  
of Media and Communication, Shenzhen University, Shenzhen, Jan 2, 2025

“Building Roads into the Sky: Shenzhen, the Greater Bay Area, and the  
Low-altitude Economy,” Research Centre for Chinese History and Culture, the  
Hong Kong Polytechnic University, December 16, 2024

Book Talk: *Disorienting Politics: Chimerican Media and Transpacific  
Entanglements*, Center for the Study of Globalization and Cultures, the University  
of Hong Kong, December 10, 2024

“Global China and Chimerican Media,” Interactive Media and Business, New  
York University – Shanghai, November 26, 2024

Book Talk: *Disorienting Politics: Chimerican Media and Transpacific  
Entanglements*, the Annenberg School for Communication, the University of  
Pennsylvania, October 24, 2024

“Race, Politics, and Rising China through Chimerican Media,” the Dresher Center  
Humanities Forum, the University of Maryland, Baltimore County, April 25, 2024

Book Talk: *Disorienting Politics: Chimerican Media and Transpacific  
Entanglements*, Lieberthal and Rogel Center for Chinese Studies, the University  
of Michigan, March 20, 2024

“回到未来: 数字时空与媒体城市 (Back to the Future: Digital Time-space and  
the Media City),” Fudan University, Shanghai, China, January 8, 2024

Book Talk: *Disorienting Politics: Chimerican Media and Transpacific  
Entanglements*, East Asian Studies Speaker Series, Johns Hopkins University,  
November 8, 2023

“The ‘Greater Bay Visions: Future Making in Shenzhen,” China Studies Seminar Series, Chinese University of Hong Kong, Hong Kong Special Administrative Region, China, September 28, 2023

“‘大湾区’愿景：在深圳创造未来 (The “Greater Bay” Visions: Future Making in Shenzhen),” Sun Yat-Sen University – Shenzhen Campus, Shenzhen, China, September 27, 2023

“与非人类共创未来：深圳、粤港澳大湾区与‘中国智造’ (Making Future with the Nonhuman: Shenzhen, the Guangdong-Hong Kong-Macao Greater Bay and ‘Made in China Intelligently’),” Department of Sociology, Zhejiang University, Hangzhou, China, June 20, 2023

“Ethnographies of Chimerica? China, Media, and Transpacific Entanglements,” Ethnographies of Global China and the Geopolitics of Theorizing World Order, Academia Sinica, Taipei, Taiwan, June 9, 2023

“Doing Cultural Studies in De-globalizing Times: China, Media, and Transpacific Entanglements,” Colloquium, the Cultural Studies Ph.D. Program at George Mason University, Online/Fairfax, VA, March 9, 2023

Litzinger, Ralph and Fan Yang, “Rethinking the Eco-Media Event in Pandemic Times,” Sci-Tech Asia Virtual Seminar on Environmental Politics, Online/Coimbra, Portugal, February 24, 2023

“Shenzhen: A Media City of the Global South?,” Virtual Lecture Series, the Association for Cultural Studies (ACS), Online, August 18, 2022

“Window of the World: Transparency, Digital Placemaking, and Shenzhen Urbanism,” Virtual Speaker Series, Cultural Studies Graduate Program, Trent University, Online/Ontario, Canada, March 11, 2022

“Rethinking Sino-U.S. Politics through Chimerican Media: Rising China and the Transpacific Turns,” The Ohio State University, Columbus, Ohio, Oct 22, 2021

“Chimerica, Transpacific Media, and Rising China,” Modern China Seminar Series, Columbia university, Online/New York, New York, Oct 14, 2021

Plenary Address for the "One Belt, One Road" Track, The Third Biennial Conference on Communication, Media, and Governance in the Age of Globalization, The National Communication Association and the Communication University of China, Online, June 17, 2021

“Racializing Rising China in Chimerican Media,” *The China-US Symposium*, the Fletcher School of Law and Diplomacy, Tufts University, Online/Boston, Massachusetts, April 16, 2021

“Transparency, Digital Placemaking, and Shenzhen Urbanism,” Center for Chinese Studies, Rutgers University, New Brunswick, New Jersey, February 28, 2020

Commentary on “The China Dream: Dr. Jiankui He’s Research in Context” by Eben Kirksey, *Gene Editing and Hope for an HIV Cure*, Institute for Advanced Study, Princeton, New Jersey, November 2, 2019

“Between Spectacle and Surveillance: Politics, Digital Imagining, and Shenzhen Urbanism,” *Symposium on Digital Asia, Migrant Mediations, (Self)-Surveillance, and Smart Urbanism*, Global Emergent Media Lab, Concordia University, Montreal, Canada, February 18, 2019

“Chimerican Media: Language, Power, and ‘Rising China’,” the Asia Council, the University of North Florida, November 30, 2018

“Hollywood, China, and the Chimerican Media,” Day at Wilson, the Woodrow Wilson International Center for Scholars, Washington, DC, October 24, 2017

“*Under the Dome*, ‘Chinese’ Smog as a Viral Media Event,” Department of East Asian Studies, Duke University, Durham, NC, April 5, 2016

“From Techno-Orientalism to Fiscal-Orientalism: The Spectacle of America’s In-debtedness to China,” *Global Diversity Talk: Race, Ethnicity, and Time*, Zeta Sigma Chi Multicultural Sorority, UMBC, Baltimore, MD, October 23, 2013

“Branding the Counterfeit in Post-WTO China: *Shanzhai*, New Media, and Globalization,” Frontiers of New Media Symposium, The University of Utah, Salt Lake City, Utah, Sept 16-7, 2011

- **Invited Book Discussions**

*Chimerican Media and Transpacific Entanglements*, Class Visit – “Geopolitics of the Popular,” Communication in Global Contexts, Department of Communication, Georgia State University, Atlanta, GA, March 3, 2025

Moderator, “*Chop Fry Watch Learn: Fu Pei-mei and the Making of Modern Chinese Cuisine*” with Michelle King, JF Books, Washington, DC, Feb 13, 2025

Book Talk and Class Visit: *Disorienting Politics: Chimerican Media and Transpacific Entanglements*, COMM5120-S01: Globalization and Communication, School of Journalism and Communication, the Chinese University of Hong Kong, Jan 14, 2025

“Meet the Author: Fan Yang’s *Disorienting Politics: Chimerican Media and*

*Transpacific Entanglements*” (with Kathalene Razzano, Maria Repnikova, Louisa Schein, and Chelsea Xu), the Cultural Studies Association Conference, Online, June 1, 2024

“Of Brands and National Imaginaries – Meet the author of *Faked in China*” in graduate seminar, *Globalization: Cultural Dimensions*, Department of Media, Culture, and Communication, New York University, Online/New York, New York, Nov 9, 2020

“Faked in China,” Class Visit, Anthropology of Global China, Brandeis University, Online/Waltham/Boston, Massachusetts, March 29, 2018

“*Faked in China: Rethinking the Nation in Globalization*,” *Reimagining the Asia Pacific* series, the Munk School of Global Affairs, the University of Toronto, Toronto, Canada, Sept 21, 2016

“Book Discussion: *Faked in China*,” *Violence, Social Reproduction and the State*, the Institute on Culture and Society, Marxist Literary Group, Concordia University, Montreal, Canada, June 25-29, 2016

“Author Meets Critics: *Faked in China*,” the Cultural Studies Association Conference, Villanova University, Philadelphia, June 2-4, 2016

Book Talk and Class Visits, *Faked in China*, College of William and Mary, Williamsburg, VA, November 19, 2015

- **Invited Seminars**

“Food, Media, and Global China,” University of Gastronomic Sciences, Pollenzo, Italy, May 25-29, 2026 (scheduled)

“Media, Globalization, and Global Asias,” ASIA 100: Introduction to Asian Studies, UMBC, Baltimore, Maryland, November 3, 2025

Seminar Series on Global Communication, Master’s program in International Journalism and Communication, School of Media and Communication, Shenzhen University, Shenzhen, May 29, June 5, and June 12, 2025

“The Future of Chinese Food,” Chinese Food History, University of Gastronomic Sciences, Pollenzo, Italy, April 5, 2025 (online)

“China’s ‘One Belt One Road’ Initiative: Infrastructure, Representation, and Imagination,” the ACS Summer Institute: De-colonization in the 21st Century, National Yang Ming Chiao Tung University, Hsinchu, Taiwan, August 11, 2023

“Globalization,” Global Studies Practicum, the Global Studies Program, UMBC, Baltimore, MD, March 29, 2022

“The Field of Media and Communication Studies,” LLC 701: Introduction to Language, Literacy and Culture, UMBC, Online/Baltimore, Maryland, April 1, 2021

“Media, Spectacle and the Global Arena,” Class Visit – Anthropology of China, Rutgers University, New Brunswick, New Jersey, October 3, 2016

“China and/in Globalization,” the ACS Summer Institute: Precarious Futures, the University of the Free State, Bloemfontein, South Africa, December 7-12, 2015

Discussion on *Under the Dome*, History 507S: The Environment in China: Crisis/Representation/ Action, Department of East Asian Studies, Duke University, Online/Durham, NC, November 6, 2015

“Chimerica: A Transnational Cultural Production,” Distributing Cinema - D.C. Film and Media Seminar, the University of Maryland, College Park, Maryland, April 10, 2015

“The Field of Media and Communication Studies,” LLC 701: Introduction to Language, Literacy and Culture, UMBC, Baltimore, Maryland, March 12, 2014

“China, Media, and Globalization,” ASIA 100: Introduction to Asian Studies, UMBC, Baltimore, Maryland, November 25, 2013 & November 24, 2014

- **Invited Panels, Workshops, Discussions, Meetings, and Roundtables**

Racial Healing Panel (part of the Critical Social Justice week), Women's, Gender, & Equity Center, UMBC, Feb 11, 2026

“Responsibilities of a (lower-case ‘d’) Diplomat” Panel, U.S.-China People’s Dialogue, National Committee of U.S.-China Relations, Los Angeles, CA, November 17, 2025 (moderator)

“Chinese Diaspora” Panel, U.S.-China People’s Dialogue, National Committee of U.S.-China Relations, Los Angeles, CA, November 17, 2025

“AAPI Studies Convening,” Higher Learning, the Mellon Foundation, New York, New York, November 7, 2025

“China as a Navigational Subject: Information Technologies, Infrastructure, and the ‘One Belt One Road’ Initiative,” *Constructing and Disseminating an ‘Excellent Chinese culture’ for the World in Xi Jinping’s New Era (2012 – )*, hosted by the Orientale University of Naples (Procida), Italy, June 22-23, 2025.

*Food, Community, Kinship: Culinary Intimacies in Global Asias*, AAS-in-Asia, Kathmandu, Nepal, June 2, 2025 (chair)

“Flying into the Future: Drones, Shenzhen, and the ‘Low-altitude Economy,’” Hong Kong, Shenzhen, China: Border Crossings International Conference, Yale University, October 3-5, 2024 (online participation due to family emergency)

“Media and Soft Power in Sino-US Relations (中美关系中的媒介与软实力),” 中美关系的困境与应对 (Sino-US Relations: Predicaments and Response), 全球华人政治学家论坛 (the Global Chinese Political Scientists Forum), the Embassy of the People’s Republic of China in the United States of America, Washington, DC, April 28, 2023

Yang, Fan and Cara Wallis, "Mobile Technologies and the Unevenness of (Im)Mobility," Chinese Digital Media Workshop, Duke University, Online, August 13, 2022

“The Human-Nonhuman Entanglement of Urban Chinese Foodways: Food Delivery, the Platform Economy, and Digital Culture in China,” Modern Chinese Foodways 2.0, Emory University, Online/Atlanta, GA, April 22, 2022

“Im/mobility, Im/materiality, and the (Non)human: Food Delivery, the Platform Economy, and Digital Labor in China,” Media Convergence and Chinese Digital Cultures Virtual Workshop, Michigan State University, Online/East Lansing, Michigan, Sept 23, 2021

Shanzhai Roundtable, *Viscose Journal*, Issue 3 – “Asias,” Online/in partnership with X Museum (Beijing), Sept 3, 2021

“The Human-Nonhuman Entanglement of Urban Chinese Foodways,” Modern Chinese Foodways, Emory University, Atlanta, Georgia, April 24, 2021

“Covid Tech & China: After Surveillance? After Authoritarianism? After COVID?” A Chinese-English Keywords Workshop Series, Center for Ethics, Society, and Computing, University of Michigan and Rutgers Center for Chinese Studies, Online, April 17, 2021

“Covid Tech & China: After Surveillance? After Authoritarianism? After COVID?” A Chinese-English Keywords Workshop Series, Center for Ethics, Society, and Computing, University of Michigan and Rutgers Center for Chinese Studies, Online, March 27, 2021

“Covid Tech & China: After Surveillance? After Authoritarianism? After COVID?” A Chinese-English Keywords Workshop Series, Center for Ethics,

Society, and Computing, University of Michigan and Rutgers Center for Chinese Studies, Online, February 27, 2021

“Covid Tech and China: After Surveillance? After Authoritarianism? After COVID?” A Chinese-English Keywords Workshop Series, the Center for Ethics, Society, and Computing, the University of Michigan and Rutgers Center for Chinese Studies, Online, February 6, 2021

“Pandemic Technologies in Two Social Registers: A Chinese-English Keywords Project Workshop,” The Center for Chinese Studies, Rutgers University, Online/New Brunswick, NJ, September 19, 2020

“Im/mobility, Im/materiality, and the (Non)human: Food Delivery, the Platform Economy, and Digital Labor in China,” Virtual Workshop on Media Convergence and Chinese Digital Cultures, Asian Studies Center, Michigan State University, Online/Lansing, MI, September 23, 2021

“From Xuanchuan to ‘Self-Media’: Social Lives of Chinese Keywords for Media and Technology,” Roundtable, the Association for Asian Studies Annual Meeting, Online/Boston, MA, March 22, 2020

“Thinking China’s Media and Technology Through the Prism of Keywords,” Rutgers Center for Chinese Studies, New Brunswick, NJ, February 29, 2020 (co-organizer)

“Decolonizing or Detranslating? Contradictions in Chinese-English Dialogues,” the 3rd East Asian Translation Studies Conference, Research Group on the Translation of Asian and North African Languages, Venice, Italy, June 30, 2019 (co-organizer)

“Keywords for Infrastructure and Media: Social Lives and Material Effects” Workshop, Denver, Colorado, March 24-25, 2019 (co-organizer)

Workshop as part of *the Chinese-English Keywords Project (CEKP)*, Shanghai University, Shanghai, China, August 15-17, 2018 (co-organizer)

“The Social Lives of Keywords: An Anthropology of Chinese-English Conceptual Mobilities,” Roundtable, the American Anthropological Association Annual Meeting, Washington, DC, December 2, 2017

Yang, Fan and Ralph Litzinger, “Eco-media Events: Media Materialism as a New Method for Environmental Humanities,” Environmental Humanities in Asia, the Global Asia Initiative, Duke University, Durham, NC, January 22, 2017

“De-fetishizing Media: Putting Cultural Studies to Work in the Media Studies Classroom,” *Roundtable Session: Putting Cultural Studies (Back) to Work and Seminar on Teaching Cultural Studies*, The 10<sup>th</sup> Annual Cultural Studies

Association Conference, University of California - San Diego, La Jolla, California, March 28-April 1, 2012

▪ **Organized and Moderated Public Events at UMBC**

CHINA Town Hall, National Committee of U.S.-China Relations, featuring Robert Daly, April 7, 2026 (Asian Studies, with support from Political Science)

*Made in Ethiopia*, Screening and Q&A with filmmaker Xinyan Yu, Guenet Abraham (Visual Arts), and Tracy Tinga (Media and Communication Studies), March 5, 2026 (Asian Studies, with support from the course expansion grant of the Global Asias Initiative)

“*Kpop Demon Hunters: A Conversation on Media, Culture, & Globalization*,” October 28, 2025 (Asian Studies, with support from Language, Literacy, and Culture Ph.D. Program; Modern Languages, Linguistics & Intercultural Communication; Global Asias Initiative; Drescher Center for the Humanities; Mosaic Center; Media and Communication Studies; Gender, Women’s & Sexuality Studies)

• *Media Activities*

*Chimerica: Disorienting Politics*, the *Positions* Podcast of the *Lateral* journal of the Cultural Studies Association, Recorded on Jan 26, 2025:

<https://csalateral.org/podcasts/positions/chimerica-disorienting-politics/>

“中美对账与全球狂欢: 小红书的TikTok难民圆桌谈 (Grassroots Sino-American Dialogues: A Roundtable on TikTok Refugees to RedNote), Global Studies Forum, Jan 27, 2025

Quoted in Berman, Noah, “China on the Campaign Trail,” *The Wire China*, Nov 3, 2024: <https://www.thewirechina.com/2024/11/03/china-on-the-campaign-trail/>

Quoted in Zhang, Han, “Where the Bubble-tea Industry Has Gone into Hyperdrive,” *The New Yorker*, Oct 2, 2024: <https://www.newyorker.com/culture/annals-of-gastronomy/where-the-bubble-tea-industry-has-gone-into-hyperdrive>

“From Firefly to Fox News: the Evolution of ‘Chimerican’ Media with Professor Fan Yang,” *Barbarians at the Gate* Podcast, June 5, 2024: <https://www.jeremiahjenne.com/the-archives/2024/6/5/from-firefly-to-fox-news-the-evolution-of-chimerican-media-with-professor-fan-yang>

Phone interview on “Counterfeit Sneaker Culture,” Complex (podcast producer), New York, NY, Sept 3, 2021

Commentary on “the Chinese New Year – Year of the Pig,” *The Heat*, China

Global Television Network, Washington, DC, Feb 4, 2019

Online interview on *Faked in China* with the “Framing the Global” Blog - Indiana University, Bloomington, IN, October 26, 2016

Podcast interview on *Faked in China*, Sinica Podcast, the China Project (formerly SupChina), Washington, DC, September 22, 2016

Interview on *Faked in China* for UMBC News, Baltimore, MD, June 20, 2016

Interview with Jason Loviglio on *Faked in China*, UMBC In the Loop, Baltimore, MD, May 3, 2016

Interview on *Faked in China* for the Alumni Spotlight - The Cultural Studies Ph.D. Program at George Mason University, Fairfax, VA, April 23, 2016

### Courses Taught

#### *At UMBC:*

MCS 222: Introduction to Media and Communication Studies  
MCS 333: History and Theory of Media and Communication Studies  
MCS 334: Media, Communication, and Globalization  
MCS 370: Special Topics – Visual Culture and Globalization  
MCS 370: Special Topics – Media and Cities in Globalization  
MCS 499: Capstone Senior Seminar – Transnational Media Cultures  
MCS 499: Capstone Senior Seminar – Media and Cities in Globalization  
MCS 499: Capstone Senior Seminar – Algorithmic Media  
MCS 499: Capstone Senior Seminar – Data Colonialism  
MCS 499: Capstone Senior Seminar – Race After Technology  
HUM 121: Re-orienting Culture (first-year seminar co-taught with Tamara Bhalla, Director of the Asian American Studies minor, AMST)

#### *At George Mason University:*

NCLC 102: Global Networks & Communities, New Century College  
NCLC 104: Self as Citizen, New Century College  
CHIN 320: Contemporary Chinese Cinema, Departments of Film & Video Studies/Modern and Classical Languages/Art History  
Honors 110: Introduction to Research, Honors College (Teaching Assistant)  
CULT 320: Globalization and Culture, Global Affairs Program (Teaching Assistant)

### Service

#### *To the Asian Studies program at UMBC*

##### Leadership Roles:

Aug 2025 – present, Director

Aug 2025 – present, Undergraduate Program Director and Student Advisor

**Committee Member:**

December 2013 – May 2024, Coordinating Committee

**Mentor:**

February 2026 – present, Mentor for Jungwon Yeo (affiliate faculty)

September 2025 – present, Research Mentor for Karin Oen-Lee (affiliate faculty)

September 2025 – present, Research Mentor for Mika Thornburg (Global Asias Initiative postdoctoral fellow)

*To the MCS Department at UMBC***Leadership Roles:**

May 2025 – May 2026, Chair of the Department Promotion & Tenure Committee for Tracy Tinga (to Associate Professor)

October 26, 2022, Host, The “15 Minutes of Shame” Panel Discussion as part of the National Media Literacy Week

May 2020 – May 2021, Chair of the Department Promotion & Tenure Committee for Elizabeth Patton (to Associate Professor)

September 2018 - February 2019, Search Committee Chair – Assistant Professor in Global/Transnational Media and Communication Studies

**Committee Member:**

January-February 2025, Search Committee – Program Management Specialist, Asian Studies

May– December 2024: Department Promotion & Tenure Committee for Jason Loviglio (to Full Professor)

May – December 2021, Department Promotion & Tenure Committee for Donald Snyder (to Principal Lecturer), Kristen Anchor (to Senior Lecturer), and Tracy Tinga (Third-year Review)

September 11 – December 15, 2017, Department Promotion & Tenure Committee for Elizabeth Patton and Bryce Peake (Third-year Reviews)

November 2015 – present: Policy Committee (added the DEIA language in May 2023)

August 2014 – January 2015: Search Committee – Assistant Professor in Media and Communication Studies

August 2011 – present: Curriculum Committee

July 2013 – Sept 2021: Library Liaison

Mentor:

September 2019 – present, Research Mentor for Tracy Tinga

Coordinator:

September 2025, alumnus' visit (Andreas Schwenk, MCS/Political Science)

2011-2024: MCS Tuna Tuesday Luncheon on Research

*To the College of Arts, Humanities, and Social Sciences at UMBC*

Leadership Roles

August 2025 – present, Director of the Asian Studies program

August 2025 – present, Global Asias Initiative Key Faculty Leader

March – June 2023, Member of the Mellon Foundation grant preparation committee for the Global Asias Initiative

June 2022 – July 2024, Special Assistant to the Dean for Strategy and Innovation (organizing the “Looking in the Mirror” series)

March 2022, Host, *An Asian American Reckoning: A Conversation with Cathy Park Hong*, the Dresher Center Humanities Forum

August 2019 – May 2020, Acting Associate Director, the Dresher Center for the Humanities

2018 – 2020, Inclusion Imperative Faculty Fellowship Selection Committee

Committee Member

2025-present, Global Asias Initiative Closing Workshop Subcommittee

2025-present, Dresher Center Global Ethnic Studies Faculty Working group

May 2025 – present: Language, Literacy & Culture Ph.D. Program Promotion & Tenure Committee for Tanya Saunders (to Full Professor)

May 2024 – May 2025: Department of Dance Promotion & Tenure Committee for Shaness Kemp (to Associate Professor)

Aug 2023 – May 2024, Global Asias Initiative Advisory Board

Aug 2023 – April 2024, Hiring Committee of the Postdoctoral Fellow for the Global Asias Initiative supported by the Mellon Foundation

March 2023 – present, Planning and Grant Writing/Advisory Board/Curriculum Development for UMBC's Global Asias Initiative, the Mellon Foundation

March – Dec 2023, Search Committee, Associate Professor in Media Studies, the Language, Literacy, and Culture Ph.D. Program

May 2023 – present, Search Committee – Associate Professor in Media Studies, the Language, Literacy and Culture Ph.D. Program

May – December, 2022, External Member, Promotion & Tenure Committee for María Célieri's (Third-Year Review), Department of Gender, Women's + Sexuality Studies

April – December, 2021, External Member, Promotion & Tenure Committee for Sarah Fouts (Third-Year Review), Department of American Studies

August 2021 – April 2022: Search Committee, Director of the Center for Art, Design and Visual Culture (CADVC)

August - December 2015: Search Committee – Assistant Professor of Modern and Late Imperial China, Department of History/The Asian Studies Program

September 2013 – present: Coordinating Committee, Global Studies

#### *To the University*

##### Leadership Roles

Aug, 2025 - present, Member, Provost Academic Council

Oct, 2024 - present, Member, Year of the Arts (renamed UMBC Arts Initiative) Programming Working Group

Sept 2021- May 2023: Faculty Senate representing the Department of Media and Communication Studies

August, 2016 - present, Founding Member, Officer-at-Large, Secretary, and Member, Asian & Asian American Faculty & Staff Council

December 2015 - April 2018, Strategic Awards for Research Transitions (START) Review Committee

#### *To the Profession*

##### Leadership Roles

May-July 2025, Invited Panel Member, Postal Accreditation of Master of Fine Arts in Cinematic Arts and Practice, Hong Kong Baptist University

January, 2017 - present, Elected Board Member Representing North America and

the English- and French-speaking Caribbean, The Association for Cultural Studies

Jan 2022 - present, Invited Editorial Board Member, *Fast Capitalism*

2017, Co-editor, special issue *Media: Culture: Policy, Communication+1*

Manuscript Reviewer

Stanford University Press  
Columbia University Press  
Oxford University Press  
University of California Press  
Palgrave Macmillan  
Pluto Press  
Routledge

Tenure and Promotion Reviewer

Concordia University, Canada (to Full Professor)  
Pennsylvania State University (to Associate Professor)  
Pace University (to Associate Professor)  
University of Macao (to Associate Professor)

Journal Article Reviewer

*Social Media + Society*  
*Dance Research Journal*  
*Journal of Chinese Cinema*  
*HAU: Journal of Ethnographic Theory*  
*Critical Arts: South-North Cultural and Media Studies*  
*American Anthropologist*  
*ISLE: Interdisciplinary Studies in Literature and Environment*  
*BioSocieties*  
*American Sociological Review*  
*Journal of Asian Studies*  
*British Journal of Chinese Studies*  
*Journalism and Media*  
*Journal of visual culture*  
*Ex-position*  
*Global Society*  
*International Journal of Cultural Studies*  
*Theory, Culture & Society*  
*Information, Communication and Society*  
*Surveillance & Society*  
*Journal of Visual Culture*  
*Journal of Asian American Studies*  
*Social Identities: Journal for the Study of Race, Nation and Culture*  
*positions: asia critique*  
*Urban Studies*

*European Journal of Cultural Studies*  
*International Journal of Communication*  
*Journal of Contemporary Chinese Cinema*  
*Language@Internet*  
*Communication and the Public*  
*Visual Communication*  
*American Journal of Chinese Studies*  
*Communication and Critical/Cultural Studies*  
*Frontiers of Literary Studies in China*  
*Modern Chinese Literature and Culture*

#### Conference Proposal Reviewer

The National Communication Association - Asian Pacific American Caucus & Studies Division  
 The International Association for Media and Communication Research – the Visual Culture Working Group  
 The Association for Chinese Communication Studies

#### Book Reviewer

*The PRC History Review*  
*Film Quarterly*  
*Journal of the Research Group on Socialism and Democracy*  
*Twentieth-Century China*  
*Politics and Culture*  
*The China Quarterly*  
*American Journal of Chinese Studies*

#### Grant Reviewer

Social Sciences and Humanities Research Council of Canada  
 The European Research Council

#### Accreditation Reviewer

Master of Fine Arts in Film, Television and Digital Media, School of Creative Arts, Hong Kong Baptist University

#### Professional Development

Aug 2025-present

Academic Leadership Development Program, UMBC

July 27-Aug 1, 2025

Global Asia Initiative Summer Institute, Pennsylvania State University

Jan 17-19, 2024

Attended the Annual Meeting of the Association of American Colleges and Universities in Washington, D.C. as Special Assistant (for Strategy and Innovation) to the Dean of College of Arts, Humanities, and Social Sciences at UMBC

### Languages

Mandarin Chinese (native);  
Cantonese (near-native);  
English (near-native);  
French (intermediate);  
German (basic);  
Spanish (basic).